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iPROMOTEu INTRODUCES iPROMOTEu EXPRESS
“The Smart Choice for Single Order Financing”

Single Order Financing Now Available To All Industry Distributors

WAYLAND, Mass — iPROMOTEu today announced the formation of iPROMOTEu Express, a service that allows industry distributors who are not affiliated with iPROMOTEu to use iPROMOTEu for individual order financing.

iPROMOTEu Express is a new alternative for distributors seeking financing for their large orders. The process is quick and easy and, in most instances, distributors will receive confirmation regarding their request for financing before the end of the next business day. Complete confidentiality regarding a distributor’s customer information is assured.

In addition to financing large orders, iPROMOTEu Express works with industry suppliers to ensure that the orders are progressing as planned and according to schedule. iPROMOTEu Express also pays the vendor invoices, prepares and sends the customer invoices, and takes the lead to ensure the customer invoices are paid.

“Given our considerable experience and our core competencies, I believe iPROMOTEu is the ideal organization to provide this important service to the industry,” commented Ross Silverstein, the President and CEO of iPROMOTEu.

iPROMOTEu Express gives distributors the confidence and peace of mind they need to go after large orders; iPROMOTEu Express also gives distributors the comfort of knowing that their large orders will be accepted by vendors and processed by iPROMOTEu’s team of experienced industry professionals. In addition, iPROMOTEu Express enables industry suppliers to accept an order it otherwise would have rejected by shifting the credit behind the order from the distributor to iPROMOTEu.

“I’ve given this concept considerable thought, I’ve conducted extensive due diligence, and I’ve spoken with many industry leaders; the feedback has been incredibly positive” said Silverstein. “I think iPROMOTEu Express is a much needed service for distributors and a service that is not readily available throughout the industry,” Silverstein stated.

iPROMOTEu Express – *the smart choice for single order financing*, is a division of iPROMOTEu (www.ipromoteu.com). iPROMOTEu Express provides distributors with some of the same benefits that iPROMOTEu offers its affiliates generally; however, with iPROMOTEu Express, distributors do not have to affiliate with iPROMOTEu and they can utilize iPROMOTEu Express on an as-needed basis.

For more information about iPROMOTEu Express, visit its website at www.ipromoteuexpress.com or call Ken Purington at 800-850-3370 x319.

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